

Teacher's Guide

Creativity & Inspiration - Upper-Intermediate (B2-C1)



Canva Presentation Link: [Creativity & Inspiration](#)

Editable Presentation Link: [Creativity & Inspiration](#)

Editable Worksheet Link: [Student Worksheet: Creativity & Inspiration](#)

Video Link: [How to generate the most Creative Ideas\(even if you are not creative\)](#)

Warm-up

Part 1. Students look at the words **creativity** and **inspiration** and discuss what comes to mind.

Part 2. Students discuss the questions.

Part 3. Students read the statements and decide whether they agree, disagree, or partially agree. Encourage students to explain their choice.

Video activity

Part 1. Before watching the video, students discuss the questions.

Part 2. Students watch the video.

Part 3. Students discuss the questions.

Part 4. Students watch the video again.

Part 5. Students discuss the questions.

Suggested answers:

1. The speaker says creative ideas come from **combining old ideas in new ways**, not from inventing something completely new.
2. He says creativity is not about talent or originality because successful ideas are usually built by **recombining existing ideas**, not by creating something from nothing. Even famous innovators used ideas that already existed.
3. The speaker says the mistake is **absorbing ideas without creating**, which means people collect information but never practise connecting ideas, so nothing new is produced.

Part 6. Students put the creative process steps in order and discuss the questions.

Answer key:

1. Absorbing ideas
2. Writing ideas down
3. Finding unexpected connections

Video follow-up

Part 1. Students discuss the questions.

Part 2. Students choose one familiar thing, combine it with something unexpected and discuss the questions.

Part 3. Students complete the sentences with their own ideas.

Come up with – to think of or produce an idea or solution

Play around with – to experiment with ideas without a fixed plan

Zero in on – to focus closely on one specific idea or aspect

Bounce ideas off (someone) – to share an idea with someone to get feedback

Flesh out – to add more detail and develop an idea further

Reflection

Students discuss the questions.